GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:1713
ANSWERED ON:14.03.2002
PERFORMANCE OF FM CHANNEL
B.K. PARTHASARATHI

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the details of performance of FM Stations:

(b) the steps taken to ensure good quality of programmes put across by these stations; and

(c) whether the Government have realised the financial assistance visualised in this venture?

Answer

THE MINISTER OF INFORMATION AND BROADCASTING (SMT. SUSHMA SWARAJ)

(a) to (c): At present, 133 FM transmitters including 4 stations setup by Private Agencies are operational in the country.

The performance of AIR FM stations has been excellent both in terms ofcontent and quality. The programme pattern of the Prasar Bharati Stations is discussed at various levels and carefully planned. It has been the endeavor of All India Radio to put out the best of programmes which are popular among the listeners, and generate commercial revenue. The content of Private FM stationsalso have to conform to Programme and Advertisement Codes applicable to AIR.In so far as the private FM channels are concerned, no financial assistance by the Government was visualised.